LEANDRO CARBONELL
VIDEO EDITOR/MOTION GRAPHICS
https://www.leandrocarbonell.net/
leandroltd@gmail.com
cell +1 212 226 5414

Professional Experience

August 2021 to present
BLOOMBERG MEDIA - NYC
Lead Motion Graphics Designer & Senior Video Editor
• Lead editing team for Chief Future Officer (CFO), a sponsored feature program
• Developed overall design and structure of program
• Designed graphic templates to streamline efficiencies within graphics department •
• Created data-driven animations to add visual context to creative storytelling
• Researched and executed licensing agreements with photo & video libraries
• Edited and animated Digital Packages, Network & Partner Promos
• Developed design concept of multimedia content for Bloomberg Media's premier live events
• Implemented protocol and workflow for on-stage content design
• Worked across sponsorship, marketing, editorial & social teams to execute event content
https://www.leandrocarbonell.net/bloomberg

2014 to July 2021
FOUNTAINHEAD TRANSMEDIA - NYC
Senior Editor and Motion Graphics Designer
Edited (and Animated/Designed Graphic Motion packages) corporate, marketing and training media projects for finance sector, in-house technology innovations and corporate communications groups
Clients:
• American Express, Capital One, Canon, Mark Randolph, Reali, Paralell M Tasks include:
• Full Content Editing and in charge of all Post Production aspects.
• Designed Graphic Motion packages
• GreenScreen, Color Correction, Mastering, final delivery formats.
• Collaborated with clients' executives and art directors for completion
• Sound Editing
Drove budget, spec, and procurement for new servers, reducing render time by 20% and increasing team throughput by 30%.

2020
VIACOM CBS – PARAMOUNT GLOBAL – NYC
Permalance Video Editor and Motion Graphics Designer
Edited Segments for Weekly Programming at MTV, VH1 and BET. Designed Graphic Motion packages for NAACP Awards Show (including Chirons, Split/Multiple Screening, Animated Titles, Charts)

2013
SnipMe TV - NYC
Post-Production Supervisor for its News Segments
Video editor, livestream, broadcast design, greenscreen
Designed Motion Graphics for cell phone apps
Directed and Produced 3 pitch reels that brought in capital for new business
Designed Motion Graphic mockups and animated prototypes to communicate with Product Engineers.

2012
NBC TELEMUNDO - NYC
Full season (13 episodes) Post-Production Supervisor for “A Tu Salud”
TV magazine for the Hispanic community broadcasted on Telemundo 2012 seen by 11 million people.
Responsible for the completed, packaged visual content of the program, while working with a team of writers, directors and executive producers.

2005-2011
West London Garcia - NYC
Editor/Motion Graphics/Post-Production Supervisor
Clients include: Bravo Group, Sibouney, TeleMundo, MTVLatino, Galavision, Equavisa, and Mundos
Edited 3 pilot programs, and created 60 television promos for on-air coverage in 3 markets
Edited (and Designed Graphic Motion packages) corporate, marketing and training media projects, post-produced 8 long-form research documentaries, 22 video-ethnographies for clients including, PepsiCo, American Movie Co, Columbia University, Vidal Partnership, Wing Latino, Meredith Publishing, Rapp Collins, Conill, Young&Rubicam, Accenture.

2004
The Insight Works - NYC
Editor/Motion Graphics/Post-Production Supervisor
Post-produced long-form research documentaries, video-ethnographies and Edited corporate/ marketing media projects for clients including, PepsiCo, Johnson&Johnson, Unilever.

2003
LTV NETWORKS - NYC
Post-Production Supervisor for 2 full seasons weekly program
America Vive, an investigative news magazine

2002
LTV NETWORKS - NYC
Post-Production Supervisor for 3 full seasons weekly program
Rockadelico, a Rock Latino magazine featuring concert footage and star interviews - in studio and on location

2000-2001
EnDigital.com - NYC
Responsible for all post-production, editing and animated graphics for weekly shows
Camera work for interviews, press conferences, and concerts
Retouch photography and graphic design

Technical Skills
Full Video Content Editing; Motion Graphic Packages/Broadcast Design; Motion and Still Photo Retouch/Treatment; Kinetic Typography; Color Correction; Grading; Mastering/Output; Green Screen; 2.5D Animation

Software
Adobe Creative Cloud (Premiere; After Effects; Photoshop; Illustrator; InDesign; Color; Audition; ME); Final Cut Pro; Avid Media Composer; Flame; Compressor; Da Vinci, Cinema Tools; Magic Bullet; Adobe Dynamic Links; ProTools

Additional Abilities
- Large experience in graphic Design for the Printing Industry
- Accomplished illustrator
- Sound Editing/Mixing
- Extensive expertise in 4K, DSLR, HD, and old format cameras as in DV/Beta; 16mm Film Cameras; 35mm & Digital Still Cameras
- Lighting Design on Sets
- Skilled bass player, guitar, piano player & reads music
- Multilingual Fluent in Spanish and English with an intermediate understand of Italian and Portuguese
- Social Skills: Creative, personable, analytical, able to meet tight deadlines, and reliable with a proven record of producing original content

Education
- Universidad de Belgrano - Bachelor of Arts in Graphic Design - Buenos Aires, Argentina 1994
- Universidad de Palermo - Post Baccalaureate certification, Masters on Visual Communications and Art Direction - Buenos Aires, Argentina 1995
- Escola Panamericana De Arte - Advanced Course Certification Graphic Design - Sao Paolo, Brazil 1996
- Instituto Saulo Benavente - Stage Design, Scene Technology - Buenos Aires, Argentina 1999
- Extensive attendance for additional workshops and training seminars in NYC, Seattle and LA

Additional Professional Experience
Documentary Editing - New York

- *Memory Journey* – A Film Documentary by David Francis (2018)
- *Hip Hop Vol2, Vol3 and Vol4* - DVD Documentary Series for HipHopMovies Inc and Plump Yellow Rat Magazine (2003/2004)
- *Massacre of Chios 1822* - A Film Documentary by Miljan Peter Ilich – Produced by Chian Federation (2004)
- *Suicide Killers* - A Film Documentary by Pierre Rehov (2006)
- *"Who New?"*- A DVD documentary commisioned by Government of New York -Battery Park City Authority (2005)
- *"My Name is Jackie Beat"* - A Film Documentary by Mark Randolf Viverito (2009)
- *"Circo"* - A Film Documentary by Aaron Schock (2010)